

Affiliate and Partnership Manager

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Company: Saphunt

Location: Zambia

Category: other-general

The Offer

Join a market leader within Commodity Trading

Strong opportunities to progress your career

Leadership Role

The Job

You will be responsible for :

Developing and executing a results-driven, multi-platform communications strategy and plan in line with corporate and brand direction while reflecting local priorities.

Creating and managing all marketing material and collateral in line with brand direction.

Implementing online marketing activities including Social Media, SEO/SEM, demand generation, leads generation, etc.

Tracking effectiveness of various campaigns and course correcting as required.

Managing communications spend and working with vendors and agencies, to create and/or localise communications and marketing activities and develop supporting assets.

Leading the planning and implementation of PR and initiatives related to the brand.

Managing corporate communications across internal channels/platforms.

Developing messaging and content for corporate communications.

Keeping staff updated and engaged on corporate developments and strategies through various internal communication channels/platforms.

Planning and executing viral marketing campaigns across a range of social media platforms.

The Profile

You have at least 3 years experience ideally in Marketing Communications or Partnerships / Alliances within Financial Services and Internet industry.

Experience within would be a strong advantage.

You pay strong attention to detail and deliver work that is of a high standard

You are a strong networker & relationship builder

You are highly goal driven and work well in fast paced environments

The Employer

Our client is a progressive and flourishing prop trading firm, and trading education provider. We are based in London, and at the moment have a team of highly trained properly trading professionals, managing the company's extensive funds on our City of London based trading floor.

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