

Marketing Officer

[Apply Now](#)

Company: Recruitment Matters

Location: Lusaka

Category: other-general

Overview

Our client, a leading insurance company, is looking for a Marketing Officer to join their team. **Duties and responsibilities include but are not subject to:** Work with the Head Marketing to implement Media strategies Coordinate marketing events and exhibitions for promotion of the company's products

Conduct internal and external market research to identify and capture potential markets for the Company Work with the Head Marketing in developing and Implementing Marketing Strategies Rigorous selling and Marketing of the Company products Conduct sales presentation and talks

Prepare Annual Marketing budget for the Regional Office

Prepare Monthly, Quarterly, semi-annual and Annual Reports for the Regional Office

Maintain a well-articulated market Retention strategy to ensure customer satisfaction and loyalty. Prepare Annual Marketing budget for advertisements, promotional events and all types of expenses involved in marketing the services offered at the Regional Level Implement the Digital Marketing strategy

Implement a well-articulated market retention strategy to ensure customer satisfaction and loyalty. **Skills** Hard working

Honest and Integrity

Reliable

Confident and presentable to clients

Analytical and Proactive

Client focused

Persuasive

Network and relationship builder Excellent written Communication skills **Qualifications** Degree in Marketing

Master's Degree an added advantage

Member of The Zambia Institute of Marketing Three years of experience of Marketing

Pension Related Products

[Apply Now](#)

Cross References and Citations:

1. Marketing Officer [Jobsqatar Jobs LusakaJobsqatar](#)
2. Marketing Officer [Bankingjobsnearme Jobs LusakaBankingjobsnearme](#)
3. Marketing Officer [GeologyjobsJobs LusakaGeologyjobs](#)
4. Marketing Officer [Hondurasjobs Jobs LusakaHondurasjobs](#)
5. Marketing Officer [LebanonjobsJobs LusakaLebanonjobs](#)
6. Marketing Officer [SearchEuropeanjobs Jobs LusakaSearchEuropeanjobs](#)
7. Marketing Officer [NewyorkjobscareerJobs LusakaNewyorkjobscareer](#)
8. Marketing Officer [Respiratorytherapistjobs Jobs LusakaRespiratorytherapistjobs](#)
9. Marketing Officer [Searchnzjobs Jobs LusakaSearchnzjobs](#)
10. Marketing Officer [StockholmjobsJobs LusakaStockholmjobs](#)
11. Marketing Officer [SportsjobsJobs LusakaSportsjobs](#)
12. Marketing Officer [Erpjobs Jobs LusakaErpjobs](#)
13. Marketing Officer [Washingtondcjobs Jobs LusakaWashingtondcjobs](#)
14. Marketing Officer [Searchcanadajobs Jobs LusakaSearchcanadajobs](#)
15. Marketing Officer [Nyjobscentral Jobs LusakaNyjobscentral](#)
16. Marketing Officer [Ukrainejobs Jobs LusakaUkrainejobs](#)
17. Marketing Officer [Federaljobs Jobs LusakaFederaljobs](#)
18. Marketing Officer [Therapistjobs Jobs LusakaTherapistjobs](#)
19. Marketing officer [Jobs Lusaka](#)

20. **AMP Version of Marketing officer** ↗
21. **Marketing officer Lusaka Jobs** ↗
22. **Marketing officer Jobs Lusaka** ↗
23. **Marketing officer Job Search** ↗
24. **Marketing officer Search** ↗
25. **Marketing officer Find Jobs** ↗

Source: <https://zm.expertini.com/jobs/job/marketing-officer-lusaka-recruitment-matters-3cdac81ea3/>

Generated on: 2024-05-03 by Expertini.Com