

Remote Webinar Expert – Gehi & Associates

[Apply Now](#)

Company: Jobspaddy

Location: Zambia

Category: other-general

Responsibilities

- Plan, manage, coordinate and execute all webinars programs & initiatives.
- Conduct, gather and analyze market research to identify new opportunities.
- Evaluate current strategy and identify weaknesses.
- Develop and implement guidelines and protocols for conducting webinars.
- Select and implement the most appropriate web conferencing technology.
- Create, maintain and execute a webinar schedule.
- Organize registration and follow up for each webinar.
- Work closely with other marketing organizations to ensure the successful promotion of all webinars.
- Develop benchmark criteria to measure the effectiveness of the webinar program and implement improvements as required.
- Collaborate with internal stakeholders (marketing, sales, customer support, product management, etc.) and provide support for their initiatives.
- Measure the success of each webinar and report the results to management.
- Educate staff and prepare key messaging and presentation material.
- Work with speakers and marketing to determine the most important points to market the webinar.
- Review presentation materials and offer feedback to speakers.
- Maintain accurate database and frequent contact with pool of speakers and subject matter experts.

- Provide training to presenters and organize the preconference planning call.
- Conduct webinar promotions to drive audience registration (banner ads, Google Ad campaigns, social media, co-marketing, etc.).
- Post webinar surveys, polls and act as a moderator (if necessary).
- Record webinar sessions and edit audio for on-demand webinars.
- Distribute presentations and participate in conversations across a variety of channels (Online & Offline including social media properties).
- Follow up with webinar attendees.
- Develop unique value propositions and business partnerships that are targeted toward key customer segments.

Job Requirements

- University degree or college diploma in business or computer science.
- A track record of performance excellence meeting targets and objectives.
- Excellent communication, organizational and writing skills.
- The ability to manage multiple priorities and demanding timeframes.
- Knowledge and deep understanding of webinar technology.
- Must have the ability to create editorial content at a moment's notice.
- Experience in advertising and event marketing a must.
- Proficient with Microsoft Office products.
- Ability to integrate webinars into broader sales & marketing campaigns.
- Proficient with social media tools such as Twitter, LinkedIn and Facebook.
- Familiarity with HTML and Dreamweaver.
- Ability to be a proactive and savvy communicator.

[Apply Now](#)

Cross References and Citations:

- 1. Remote Webinar Expert – Gehi & Associates** [Singaporejobs](#) [Jobs Zambia](#)
[Singaporejobs](#) ↗
- 2. Remote Webinar Expert – Gehi & Associates** [Costaricajobs](#) [Jobs Zambia](#)

Costaricajobs ↗

3. Remote Webinar Expert – Gehi & Associates Canadajobscareer Jobs Zambia

Canadajobscareer ↗

4. Remote Webinar Expert – Gehi & Associates AustinjobsJobs ZambiaAustinjobs↗

5. Remote Webinar Expert – Gehi & Associates Jobspro Jobs ZambiaJobspro ↗

6. Remote Webinar Expert – Gehi & Associates BeauticianjobsJobs Zambia

Beauticianjobs↗

7. Remote Webinar Expert – Gehi & Associates Socialnetworkingjobfinder Jobs Zambia

Socialnetworkingjobfinder ↗

8. Remote Webinar Expert – Gehi & Associates Aucklandjobs Jobs ZambiaAucklandjobs ↗

9. Remote Webinar Expert – Gehi & Associates TextilejobsJobs ZambiaTextilejobs↗

10. Remote Webinar Expert – Gehi & Associates DatascientistjobsJobs Zambia

Datascientistjobs↗

11. Remote Webinar Expert – Gehi & Associates Whitecollarjobs Jobs Zambia

Whitecollarjobs ↗

12. Remote Webinar Expert – Gehi & Associates Ecommercejobopportunities Jobs Zambia

Ecommercejobopportunities ↗

13. Remote Webinar Expert – Gehi & Associates Marketingjobs Jobs Zambia

Marketingjobs ↗

14. Remote Webinar Expert – Gehi & Associates Philippinesjobs Jobs Zambia

Philippinesjobs ↗

15. Remote Webinar Expert – Gehi & Associates FilmjobsJobs ZambiaFilmjobs↗

16. Remote Webinar Expert – Gehi & Associates Nzjobs Jobs ZambiaNzjobs ↗

17. Remote Webinar Expert – Gehi & Associates SoftwaregiantcareersJobs Zambia

Softwaregiantcareers↗

18. Remote Webinar Expert – Gehi & Associates Socialnetworkingjobfinder Jobs Zambia

Socialnetworkingjobfinder ↗

19. Remote webinar expert – gehi & associates Jobs Zambia ↗

20. AMP Version of Remote webinar expert – gehi & associates ↗

21. Remote webinar expert – gehi & associates Zambia Jobs ↗

22. Remote webinar expert – gehi & associates Jobs Zambia ↗

23. Remote webinar expert – gehi & associates Job Search ↗

24. Remote webinar expert – gehi & associates Search ↗

25. Remote webinar expert – gehi & associates Find Jobs ↗

Source: <https://zm.expertini.com/jobs/job/remote-webinar-expert-gehi-associates-zambia-jobspaddy-6207c4733b/>

Generated on: 2024-05-04 by Expertini.Com